

April 27, 2009

e-art

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## “READING” THE NATIONAL GALLERY



“Looking away” from the National gallery, 2009  
Print on cover of book “Reading The National Gallery,” 21 x 60 cm  
© Author: blog thenationalgallery

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We are very excited to bring you great news: the blog **“Reading” The National Gallery** was finally launched on the web. This blog was founded by a research student as a project-based research from the Bartlett School of Architecture, University College of London. The intention behind the project was and still is to connect the theories developed in art history and visual culture in viewing artworks with the discourse of the museum promoted by audio guides, labels, among other things. Therefore, it will offer in time various projects, in which the focus will be on the visitors, as for example in the first project published, the audio guide **“The Masterpieces”**. This interdisciplinary practice wants thus in the future to develop new methods to experience artworks within the institutional framework of the museum.

The blog has to be considered as an open communication platform, and not as a final project, so that theory and practice can function as mutual relays.

Find further details on the blog, <http://thenationalgallery.wordpress.com>

### **Performance 1: THE AUDIO GUIDE “THE MASTERPIECES”**

#### **Location of the Performance:**

The National Gallery  
Trafalgar Square  
London WC2N 5DN

#### **Available online:**

<http://thenationalgallery.wordpress.com>

**Info:** [reading.thenationalgallery@gmail.com](mailto:reading.thenationalgallery@gmail.com)